kids ON THE MOVE FOR success

SPONSORSHIP PACKAGE

www.kotmfs.org

Letter from Our Founder

Dear Friend,

In August 2013, I was alone with a gunman, in possession of an AK47 and over 500 rounds of ammunition. He was prepared to take his life along with the lives of children, teachers and faculty at the R. E. McNair Discovery Learning Academy where I was employed at the time. My story grabbed headlines across the world because of my ability to talk him down, potentially saving the lives of hundreds.

Since that incident, I have founded a non-profit organization called Kids on the Move for Success, Inc. In the past two years, our organization has awarded over 20 educational scholarships to students of all ages, both nationally and internationally. Many of these students are realizing their educational goals and attending college. We believe if you can change their vision, you can change their lives!

We are preparing to launch our Discovery sTEAM Mentoring Program for students in the Atlanta area. We will be hosting a Community Summit to raise money so that we can help students in the areas of Science, Technology, Engineering, Arts and Math (sTEAM). The Community Summit will be held Saturday, May 6, 2017 in Atlanta, Georgia.

We would be honored to have you as a Corporate Sponsor. As a sponsor, you will receive various benefits and positive media attention from your association with Kids on the Move for Success, Inc. These are just a few of our prior sponsors and/or donors:

Chick-fil-A · STEVE HARVEY · Annual Trumpet Awards · WSB-TV 2 Atlanta · ARSENIO · V-103 The People's Station

If you are interested in becoming a sponsor or donating, please contact us. We would love to set an appointment to discuss the levels and benefits sponsorship. Thank you for your time and consideration. We look forward to hearing from you!

Sincerely,

Antoinette Tuff
CEO | Founder

Our Founder

Antoinette Tuff is an inspirational woman who speaks with head, heart and energy about her love and personal relationship with God. Her faith and unwavering belief has allowed her to overcome struggles, worries and obstacles that were in her way. On August 20, 2013 her purpose was revealed!

Antoinette's extraordinary human drama of a school under siege, grabbed headlines around the world. "Everything I had done in my life up to this point, prepared me for this moment. Being alone with a gunman, his 500 rounds of ammunition and an angry promise to kill everyone, including himself, with his automatic weapon, an AK-47; seemed unbelievable." Antoinette's life hasn't been the same since talking the gunman into surrendering that day.

Antoinette has appeared with CNN's Anderson Cooper numerous times and was featured on CNN's Annual Heroes special. She has visited with President Barack Obama and First Lady Michelle Obama.

Antoinette has met with global business and political leaders to tell her story and share her wisdom on how to use judgment in crisis and not just pass judgment in a heated moment. She also started our non-profit organization, Kids on the Move for Success, Inc.

Antoinette has been seen on Anderson Cooper 360, CNN, Good Morning America, The Steve Harvey Show, Nightly News with Diane Sawyer, The Arsenio Hall Show, The View and various other news outlets. The world has embraced Antoinette and deemed her to be their new hero!

Antoinette's courage and faith prevented tragedy in a school under siege. 870 children waited in fear as their elementary school rushed into lockdown mode. As the nation faced yet another Sandy Hook story of tragedy, one woman rewrote the ending.

Our History

Kids on the Move for Success, Inc. was founded on September 1, 2013 by Antoinette Tuff. The organization was developed to help underprivileged children all over the world see a new beginning and to know they too can push pass their life circumstances and be prepared for a purpose in life.

What We Do

Starting the non-profit organization, Kids on the Move for Success has allowed Antoinette to work with the children she is so passionate about. The organization strives to provide underprivileged children the educational opportunities to see the world through a new set of eyes. If you change their vision, you can change their lives! The following are just a few educational scholarships offered by Kids on the Move for Success:

- Elementary Scholarship
- Middle School Scholarship
- High School Scholarship
- College Scholarship
- Graduate Scholarships

Help Make a Difference

We strive to provide underprivileged children the educational opportunities to see the world through a new set of eyes. "If you change their vision, you can change their lives!" You can get involved today by donating or volunteering your time. We appreciate your support!

Kids on the Move for Success, Inc.
A Non-Profit 501(c)(3) Organization
All contributions made are tax deductible.
Our Tax I.D. Number is 46-3794616.

P. O. Box 361573
Decatur, GA 30036
Phone (470) 222-3410
Email info@kotmfs.org

Mission Statement

The mission of Kids on the Move for Success is to provide underprivileged children with scholarships and educational travel opportunities to see the world through a new set of eyes. If you change their vision, you can change their lives!

In an effort to accomplish the mission, Kids on the Move for Success will provide scholarships for college education to bright students with demonstrated financial need. Kids on the Move for Success will also provide scholarships for educational field trips such as college tours, educational and leadership seminars, mentoring programs and study abroad programs.

Vision Statement

Changing underprivileged children one step at a time through educational opportunities.

Goal Statement

Our goal is the reach underprivileged children all over the world national and international.

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Discovery sTEAM MENTORING PROGRAM

Pilot Program

The mission of Discovery sTEAM Mentoring Program is to empower underprivileged youth by fostering positive, one-on-one mentoring relationships with students and professionals in the sTEAM field. The mentors will serve as role models, increase interest, and bring awareness to the sTEAM fields. This will be accomplished by developing effective strategies that promote engaging, and informative individual and group sTEAM activities.

Program Outline

- The program will be a traditional one-on-one mentoring partnership that focuses on Science, Technology, Engineering, Arts & Math (sTEAM) topics.
- The pilot program will be held at Canby Lane Elementary School in Decatur, GA.
- The pilot program team will consist of the KOTMFS staff, School Principal, Dr. Keshier M. Smikle, Assistant Principal, Kia Dennis, and STEM Liaison, Cecila Chavis. In addition, a parent liaison will be chosen.
- We will have a minimum of 10-15 matches with mentors from the community and mentees from 3rd- 8th grade. The program will target underprivileged youth in the community.
- Mentor/Mentee matches will meet for 3 to 4 hours per month and attend quarterly group events.
- Some activities will be sTEAM-related, while others build self-esteem, relationships and trust between students and mentors, or engage youth in community projects.
- The mentor and mentee must commit to participate in the program for one (1) year with the opportunity to continue for a second year or until the student graduates from 8th grade.
- The mentors meet our mentees onsite at the designated school during lunch or after school. Offsite visits and/or meetings occur in-group sessions only.
- Our mentors will have no online, email or phone contact with students unless approved by the Program Coordinator and the student's parent(s).

Expected Outcomes

- Increased academic performance.
- Increase in self-esteem.
- Increased interest in science, technology, engineering, art and science (sTEAM) topics.

Levels of Sponsorship

The following benefits are included with our sponsorship levels as listed:

SPONSORSHIP LEVELS	Bronze $1,000	Copper $2,500	Silver $5,000	Gold $7,000	Platinum $10,000
One (1) three minute commercial or speaking opportunity for company spokesperson at the Community Summit event.					✓
Recognition as a presenting sponsor and the opportunity to introduce keynote speaker or a performance artist at the Community Summit.				✓	✓
Logo placement and recognition on all promotional materials, correspondence.			✓	✓	✓
Honorable mention of sponsorship during all media and press interviews. Includes all print, radio and TV advertisements.			✓	✓	✓
Sponsorship recognition with logo and link placement on the KOTMFS website and social media outlets.		✓	✓	✓	✓
Product sampling or promotional table at the Community Summit event.		✓	✓	✓	✓
Program Advertisement Page	✓ 1/4 Page	✓ 1/2 Page	✓ Full Page	✓ Full Page	✓ 2 Pages
Admission to Community Summit	✓ (1) General	✓ (1) General	✓ (2) General	✓ (3) VIP	✓ (5) VIP

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Sponsorship Form

Date of Event:	Saturday, May 6, 2016 Event Starts at 6:00 PM
Deadline for Sponsorship:	Friday, April 21, 2017

Please use the following form to become a sponsor of the KOTMFS Community Summit in support of the pilot program Discovery sTEAM Mentoring Program and various educational scholarships.

Contact Name:	
Contact Title:	
Company Name:	
Address:	
City, State & Zip:	
Phone:	
Email:	
Who should be acknowledge for the contribution?	

Sponsorship Level: (Please Select One)

☐	☐	☐	☐	☐
Bronze $1,000	Copper $2,500	Silver $5,000	Gold $7,000	Platinum $10,000

Please return the Sponsorship Form and make check payable to:

Kids on the Move for Success, Inc.
P. O. Box 803661
Dallas, TX 75380

Kids on the Move for Success, Inc. is a non-profit 501(c)(3) organization. All contributions made are tax deductible. Our tax I.D. number is 46-3794616.

Sponsorship Promise

We DO NOT accept every company that applies to become a sponsor. Sponsorship opportunities are reserved for highly qualified companies and individuals who will help further the mission and purpose of Kids on the Move for Success, Inc.

Sponsors must maintain company or product integrity and standards with a commitment to community and service. Sponsorship opportunities require a donation because it allows us to sustain and develop new programs and services.

The benefits of sponsorship reach beyond the initial recognition. As a sponsor, you and/or your company are acknowledging a shared dream for our children and youth by helping to shape their vision, goals and dreams.

As a sponsor, we promise the following benefits with all levels of sponsorship:

- The opportunity to build trust and establish rapport within the local community.
- The opportunity to generate new sales and build business partnerships.
- Community Involvement and Giving Back
- Distribution of Samples or Trial Offers
- Brand Awareness and Recognition
- Media Exposure to Help Promote Your Business or Brand
- Tax Deduction and Write Off of Business Expenses

We appreciate your helping us shape the vision and lives of tomorrow's leaders!

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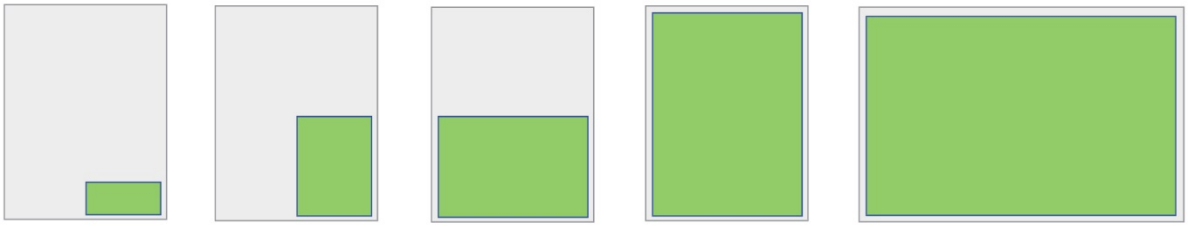
Advertisement Levels

We realize that some companies and individuals may not have the resources to contribute as a sponsor for this event. That does not mean that you can't participate on another level. Advertisement contributions have great valuable for our organization and yours.

We will be producing a commemorative booklet for the upcoming Community Summit. Here is your opportunity to increase your visibility in the community while standing in solidarity with Kids on the Move for Success, Inc. and supporting new Discovery sTEAM Mentoring Program.

Brand awareness and recognition, community involvement and giving back are just a few benefits of selecting on of the following Advertisement Levels:



(1/8 Page)	(1/4 Page)	(1/2 Page)	(Full Page)	(2 Page Spread)
$100	$250	$500	$750	$1,000

We appreciate your support in keeping kids moving towards a successful future!

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Advertisement Form

Date of Event:	Saturday, May, 6, 2017 Event Starts at 6:00 PM
Deadline for Sponsorship:	Monday, April 17, 2017

Please use the following form to advertise in the KOTMFS Community Summit commemorative booklet in support of the pilot program Discovery sTEAM Mentoring Program and various educational scholarships.

Contact Name:	
Contact Title:	
Company Name:	
Address:	
City, State & Zip:	
Phone:	
Email:	
Who should be acknowledge for the contribution?	

Advertisement Level: (Please Select One)

☐	☐	☐	☐	☐
1/8 Page $100	1/4 Page $250	1/2 Page $500	Full Page $750	2-Page Spread $1,000

Please return the Advertisement Form and make check payable to:

Kids on the Move for Success, Inc.
P. O. Box 803661
Dallas, TX 75380

Kids on the Move for Success, Inc. is a non-profit 501(c)(3) organization. All contributions made are tax deductible. Our tax I.D. number is 46-3794616.

Donations

Can't participate as a sponsor or advertiser for this event? Still want to make a donation or contribution? We appreciate your support and we know, we couldn't do it without you!

Donate with a Check

Please make checks payable and mail your tax deductible contribution to:

Kids on the Move for Success, Inc.
P. O. Box 803661
Dallas, TX 75380

Donate with a Credit Card

Please visit our website www.kotmfs.org/donate.php to donate securely.

Other Donations

Please contact us at (470) 222-3410 to make arrangements for other non-monetary donations and contributions. Thank you!

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