



kids ON THE
success MOVE FOR

SPONSORSHIP PACKAGE



www.kotmfs.org



Our Founder

Antoinette Tuff is an inspirational woman who speaks with head, heart and energy about her love and personal relationship with God. Her faith and unwavering belief has allowed her to overcome struggles, worries and obstacles that were in her way. On August 20, 2013 her purpose was revealed!

Antoinette's extraordinary human drama of a school under siege, grabbed headlines around the world. "Everything I had done in my life up to this point, prepared me for this moment. Being alone with a gunman, his 500 rounds of ammunition and an angry promise to kill everyone, including himself, with his automatic weapon, an AK-47; seemed unbelievable." Antoinette's life hasn't been the same since talking the gunman into surrendering that day.

Antoinette has appeared with CNN's Anderson Cooper numerous times and was featured on CNN's Annual Heroes special.

Antoinette has met with global business and political leaders to tell her story and share her wisdom on how to use judgment in crisis and not just pass judgment in a heated moment. She also started our non-profit organization, Kids on the Move for Success, Inc.

Antoinette has been seen on Anderson Cooper 360, CNN, Good Morning America, The Steve Harvey Show, Nightly News with Diane Sawyer, The Arsenio Hall Show, The View and various other news outlets. The world has embraced Antoinette and deemed her to be their new hero!

Antoinette's courage and faith prevented tragedy in a school under siege. 870 children waited in fear as their elementary school rushed into lockdown mode. As the nation faced yet another Sandy Hook story of tragedy, one woman rewrote the ending.



Our History

Kids on the Move for Success, Inc. was founded on September 1, 2013 by Antoinette Tuff. The organization was developed to help underserved children all over the world see a new beginning and to know they too can push pass their life circumstances and be prepared for a purpose in life. Antoinette is taking her experience back into the school district where the gunman held her hostage and launching her own Discovery sTEAM Mentoring Program.

What We Do

Starting the non-profit organization, Kids on the Move for Success has allowed Antoinette to impact the lives of the children she is so passionate about. Scholarships allow young people to dream of a new future and change their everyday circumstances. We have given more than 30 scholarships to young people ranging from elementary to graduate school. The next phase of our growth is to expand the horizons of those at risk by providing curriculum that exposes them to Science, Technology, Engineering, Art and Math (sTEAM) based careers and entrepreneurial opportunities and positive role models with mentors. We are proud to offer the Discovery sTEAM Mentoring Program.

Vision Statement

Supporting underserved children one step at a time through educational opportunities.

Goal Statement

Our goal is the reach and develop underserved children all over the world national and international.

Discovery



MENTORING PROGRAM

sTEAM Mentoring Program Overview

The Discovery sTEAM Mentoring Program will consist of traditional one-on-one mentoring partnerships that focus on sTEAM topics. Approximately 10 to 15 volunteer mentors from the community and the Atlanta area will be matched with student mentees from 3rd through 8th grade. The program will target underserved youth in the community, and the mentor/mentee matches will last through each academic year. Mentor/mentee matches will meet once per week during the student's lunch break or after school hours. Mentors are also expected to attend quarterly group events. We will also impact through our launch at Canby Lane Elementary approximately 700 students in the sTEAM fields with group sessions and education field trips.

Mentoring Goals

KOTMFS hopes its mentoring program will increase student interest in sTEAM topics, improve academic performance, raise self-esteem and develop leadership skills.

Pilot Program Outline

- This will be a traditional one-on-one mentoring partnership that focuses on sTEAM (Science, Technology, Engineering, Art and Math) topics.
- The pilot program will be held at Canby Lane Elementary School in Decatur, GA.
- We will have a minimum of 10 children with mentors from the Atlanta area, the community and mentees from 3rd-8th grade.
- Mentor/Mentee matches will meet for 3 to 4 hours per month and attend quarterly group events. Many activities are sTEAM related, while others build self-esteem, leadership skills, relationships and trust between students and mentors.
- The mentor/mentee match will last the academic school year.

Expected Outcomes

- Increased academic performance and self esteem
- Increase interest in science, technology, engineering, art and math (sTEAM)
- Develop leadership skills

Levels of Sponsorship

The following benefits are included with our sponsorship levels as listed:

SPONSORSHIP LEVELS	Bronze \$500	Copper \$2,500	Silver \$5,000	Gold \$7,500	Platinum \$10,000
Introduction of company (and or executive/ spokesperson) at a Kids on the Move for Success event.					✓
On stage recognition at a Kids on the Move for Success event.				✓	✓
Logo placement and recognition on all Kids on the Move for success event promotional materials including press release, brochures, signage and e-mail.			✓	✓	✓
Logo placement and recognition on Kids on the Move for Success e-mails, website and link to your company website for one year.			✓	✓	✓
10 social media mentions on Twitter, Facebook, LinkedIn and Instagram that drives traffic to your company website.		✓	✓	✓	✓
Product sampling or promotional table at Kids on the Move for Success Events.		✓	✓	✓	✓
Sponsorship plaque and picture with Antoinette Tuff that can be hung in corporate office.	✓	✓	✓	✓	✓
Admission to Community Summit	✓ (1) General	✓ (1) General	✓ (2) General	✓ (3) VIP	✓ (5) VIP

Sponsorship Form

Date of Kick Off Event: September 9, 2017
1:00 p.m. – 3:30 p.m.

Deadline for Sponsorship: Ongoing

Please use the following form to become a sponsor of the Kids on the Move for Success Discovery sTEAM Mentoring Program and various educational scholarships.

Contact Name:

Contact Title:

Company Name:

Address:

City, State & Zip:

Phone:

Email:

Who should be acknowledge
for the contribution?

Sponsorship Level:
(Please Select One)

–	–	–	–	–
Bronze	Copper	Silver	Gold	Platinum
\$500	\$2,500	\$5,000	\$7,500	\$10,000

Please return the Sponsorship Form and make check payable to:

Kids on the Move for Success, Inc.

P. O. Box 361573
Decatur, GA 30036

Kids on the Move for Success, Inc. is a non-profit 501(c)(3) organization. All contributions made are tax deductible. Our tax I.D. number is 46-3794616.



Sponsorship Promise

Sponsorship opportunities are reserved for highly qualified companies and individuals who will help further the mission and purpose of Kids on the Move for Success, Inc.

Sponsors must maintain company or product integrity and standards with a commitment to community and service. Sponsorship opportunities require a donation because it allows us to sustain and develop new programs and services.

The benefits of sponsorship reach beyond the initial recognition. As a sponsor, you and/or your company are acknowledging a shared dream for our children and youth by helping to shape their vision, goals and dreams.

As a sponsor, we promise the following benefits with all levels of sponsorship:

- Build trust and establish rapport with local communities
- Generate sales and build business partnerships
- Community involvement and giving back
- Distribution of samples or trial offers
- Media Exposure
- Tax Deduction

We appreciate you helping us shape the vision and lives of tomorrow's leaders!



Donations

Any donations, large and small, will be greatly appreciated. We know, we couldn't do it without your support.

Donate with a Check

Please make checks payable and mail your tax deductible contribution to:

Kids on the Move for Success, Inc.
P. O. Box 361573
Decatur, GA 30036

Donate with a Credit Card

Please visit our website <http://bit.ly/2uQTDny> to donate securely.

Other Donations

Please contact us at (470) 222-3410 to make arrangements for other non-monetary donations and contributions. Thank you!

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